

SEARCH ENGINE OPTIMIZATION PROPOSAL

WHAT YOU GET



INITIAL REVIEW & ANALYSIS

- IN-DEPTH SITE ANALYSIS
- DUPLICATE CONTENT CHECK
- COMPETITION ANALYSIS
- KEYWORD ANALYSIS
- BASELINE RANKING CHECK
- REPORT GENERATE

ON PAGE OPTIMIZATION

- Canonicalization
- Header (H1) Tags Optimization
- Internal Link Structuring & Optimization
- Existing Content Optimization
- Robots.Txt Creation/Analysis
- Xml Sitemap/Analysis
- Google Webmaster Tools Set Up (if not set up)
- Google Analytics Set Up (if not setup)
- Desktop Page Speed Optimization*
- Fresh Web Content Suggestions (Writing charges extra)
- Google Analytics Goal Conversion Setup Suggestion**
- Title & Meta Tags Optimization
- Image & Hyperlink Optimization
- HTML Site Map Creation
- Website usability analysis
- Check Header Status, Meta Robots, Google Cache of Pages
- Check Mobility Issues
- URL structure Analysis
- No Follow on External Links

OFF PAGE OPTIMIZATION

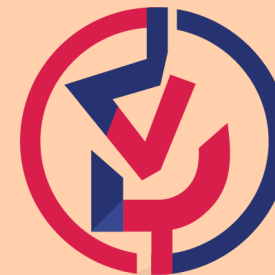
- BLOG SUBMISSION
- ARTICLE SUBMISSION
- BLOG PROMOTION
- COMPANY PROFILE LISTING
- CLASSIFIED SUBMISSION
- ARTICLE SUBMISSION
- IMAGE SUBMISSION
- INFOGRAPHICS SUBMISSION
- PPT SUBMISSION
- PPT PROMOTION
- VIDEO SUBMISSION
- Q&A SUBMISSION
- GUEST BLOG POSTING
- GUEST BLOG PROMOTION

MONTHLY REPORTING

- GOOGLE ANALYTICS REPORT
- SEARCH ENGINE RANK REPORT

Benefits of SEO Package

- Proven Results
- Affordable
- High Response Rate
- Understand values of Big businesses & small businesses too.



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