

SOCIAL MEDIA MARKETING PROPOSAL

WHAT YOU GET

- Number of Channels List - 5
- Channel List - Facebook, Instagram, Twitter, LinkedIn, Youtube
- Page Creation /Channel Creation - Free for all Portals
- 2 Informative videos - 10 to 15 Secs
- 1 Youtube Video - Your Business Related
- Number of Posts Create - 15
- Likes/React - Min. 10 on every post
- Timeline Banner/Cover Images
- Analyze your Audience - Targeted Audience
- #hashtag Trend Research - Yes
- Dedicated Relationship manager - Yes
- Reporting Insight - Every Month
- Facebook Ad Paid Promotion - 1
- Instagram Paid Promotion - 5



WORK STRATEGY:

ORGANIC:

- Post sharing and publishing in relevant groups (Targeted Niche) on Facebook, Twitter, LinkedIn, Instagram
- Increase the number of followers on Twitter and Instagram

IN-ORGANIC (PAID CAMPAIGNS)

- Create paid campaigns by choosing the potential audiences
- Analyze & Selection of keywords and bids
- Boost best performing Campaigns/Ads

INCLUSIONS:

- Post Design on daily basis and publish it on Social Media Platforms along with different relevant groups.
- Create and manage Paid Campaigns (15-20 trending keywords) every day.
- Image and Content Optimization.
- Budget for paid campaigns by us.

EXCLUSIONS:

- Basic Content about the product/service will be provided by the Client (However, content Optimization will be done by us)



DELTA TECH SERVICES

GET IN TOUCH



+91-9818091065



info@deltatechservices.com



www.deltatechservices.com

FOLLOW US



deltatechnology



deltatechno4



deltatechservices